

I N T R I G U E
M E D I A

EST. 2018

Brand Portfolio

WHO WE ARE

Intrigue Media is a content marketing and media consulting firm helping startups, scale-ups, and global enterprises build authority, visibility, and growth through strategic storytelling, thought leadership, and marketing communications.

We work across B2B, technology, healthcare, manufacturing, fintech, retail, and education, delivering content that supports brand building, demand generation, and sales enablement.

10+ years | Enterprise & startup clients | Global brands

WHAT WE DO

We partner with marketing, communications, and leadership teams across the content lifecycle.

Our core services include:

- Content strategy & messaging frameworks
- Thought leadership & executive positioning
- Case studies, white papers & reports
- Sales enablement & pre-sales content
- Website & platform content
- Editorial & publishing leadership
- Sustainability & CSR communications

FEATURED WORK



Toyota Kirloskar Motors

Industry: Automotive | Manufacturing
Engagement: Long-term (4+ years)

Intrigue Media edited and created Toyota Kirloskar Motors' annual Sustainability Reports, covering CSR initiatives and internal sustainability programs.

Scope of work:

- Sustainability and ESG reporting
- CSR storytelling
- Internal and stakeholder communications

Moneycontrol.com – Fintech Platform

Industry: Fintech | BFSI | Media
Engagement: 12 months

Intrigue Media's editorial and creative team managed Moneycontrol.com's Fintech platform, delivering high-volume, high-quality content for the BFSI and fintech ecosystem.

Scope of work:

- Articles, blogs, and industry news
- Expert views and analysis
- Video interactions
- Fintech content strategy

Bosch Engineering & Business Solutions (RBEI)

Industry: Engineering | Technology
Engagement: Confidential

Provided high-impact content support for enterprise sales and pre-sales initiatives.

Scope of work:

- Case study development
- Pre-sales and RFP content support
- Enterprise technology storytelling

Weber Shandwick

Industry: Fintech | BFSI | Media
Engagement: 12 months

Intrigue Media's editorial and creative team managed Moneycontrol.com's Fintech platform, delivering high-volume, high-quality content for the BFSI and fintech ecosystem.

Scope of work:

- Articles, blogs, and industry news
- Expert views and analysis
- Video interactions
- Fintech content strategy

CSS Corp

Industry: Technology | B2B Services

Supported brand authority and demand generation through strategic B2B content.

Scope of work:

- Thought leadership blogs and articles
- Website and solution content
- Case studies and white papers
- Internal communications

OTHER WORK



FreshMenu

Food descriptions and platform content for early-stage growth.



Blogs, case studies, sales support, brochures, and EDMs for education and certification services.



Website content strategy for global tyre, rubber, and oil businesses.



Website content, white papers, brochures, and technology write-ups.



End-to-end sales and marketing collaterals.

VIDEO & EXECUTIVE STORYTELLING

Phygits

Created executive-led video case studies featuring CIO and CEO perspectives for India's leading retail brands.

Scope of work:

- Case study scripting
- Executive interview narratives
- Retail and technology storytelling
- Voiceover and narrative flow



[Video 1](#)

[Video 2](#)

[Video 3](#)

INDUSTRIES & EXPERTISE

- Technology & SaaS
- Manufacturing & Automotive
- Fintech & BFSI
- Healthcare & Life Sciences
- Retail & Consumer Brands
- Education & EdTech
- Media & Publishing

We are equally comfortable working with startups, enterprises, and global agencies.

Why Intrigue Media

- Proven experience with enterprise and confidential content
- Strong editorial foundations with marketing impact
- Ability to work across formats, platforms, and audiences
- Long-term partnerships, not transactional projects
- Content that supports real business objectives

Let's Talk

Website: intriguemedia.in

Email: info@intriguemedia.in

LinkedIn: [Intrigue Media](#)